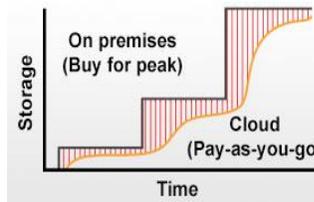# Why use AWS for backup and recovery?

Cloud storage for your backup needs

AWS's broad range of storage solutions are designed for many of your workloads today. This flexibility allows you to focus on your business's needs, and eliminates the challenges around figuring out what storage systems to purchase
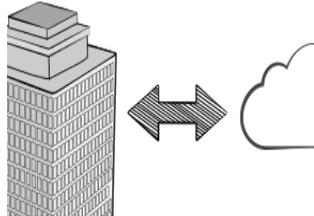
No overprovisioning needed

AWS allows you to pay for only what you need and no capacity planning, purchasing capacity, or large up-front payments in advance is require. You get the benefits without the upfront investment and hassle of setting up and maintaining an on-premises system.

Your data secured

AWS security certifications allow you to remain compliant and encrypted with your data. Amazon Virtual Private Cloud allows creation of private facing subnet for databases and application servers for more security control
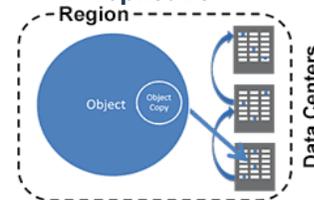
Data transfer at just the right speed

AWS supports several methods for loading and retrieving data, including: the public Internet; a direct network connection with AWS; the AWS Import/Export services; and for backups of application data

You control where your data is

With 11 regions and variety of availability zones, AWS allows you to choose in which region your data resides to minimize latency and costs, and spreads data across designated AZs for more protection

Effortless data replication

Amazon S3 and Amazon Glacier automatically replicate data across multiple data centers and is designed to deliver 99.9% durability. AWS is designed to deliver robust data protection, without worrying about where the data is.

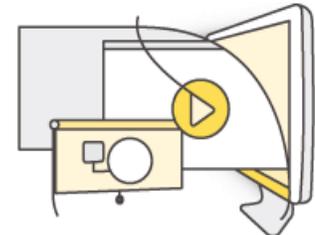## Use cases for backup and recovery

Databases

AWS delivers scalable, durable, reliable cloud storage for backup, and supports mission-critical databases, including Oracle and SAP. Flexibility, agility, geo-redundancy, and robust data protection can be maintained.

Remote/ branch office

AWS provides scalable and cost-effective storage on-demand for your organization's data. Using AWS Storage Gateway you can easily back up data from one location to another for quick recovery.

Media content

AWS is designed to deliver capacity and flexibility to make backup and recovery easy and provides scalable and cost-effective storage, on-demand, and eliminates all the heavy lifting of deploying infrastructure.

Masterson Technology Limited
Phone : +852 2887 3679
Email : sales@masterson-tech.com
Address: 33/F, Times Media Centre, 133 Wanchai Road, Wanchai, Hong Kong